

Strategic Framework 2016-2025 (Version 1.0)

Mission

To help young children in lower-income families grow up and achieve economic success.

Vision

All children served by CAP Tulsa reach their full developmental potential by the end of third grade.

Theory of Change

Combining high-quality early education for young children with supports that promote nurturing parenting and family financial stability will ensure that children reach their full developmental potential by the end of third grade.



Key Strategies

Child Success

Ensure children receive high-quality education and care services from birth through third grade

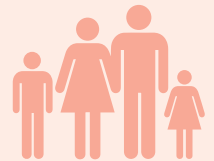


Priority Area of Focus:

- Increasing child outcomes across a range of various risks and abilities

Family Success

Partner with families to create a nurturing and secure environment for their children



Priority Areas of Focus:

- Improving goal alignment between families and CAP Tulsa
- Collaborating with families to develop programs that accommodate the needs of parents

Community Success

Work collectively with other organizations to improve the broader system



Priority Areas of Focus:

- Forging successful performance-based partnerships
- Building continuity of services for children through third grade
- Partnering with advocacy and research organizations to improve public policies

Organizational Success

Optimize process management and resource stewardship while providing a great place to work



Priority Areas of Focus:

- Achieving optimal balance between outcomes and costs
- Fundraising for planned infrastructure projects
- Fostering high employee engagement
- Measuring two-generation outcomes more effectively
- Building a culture of innovation

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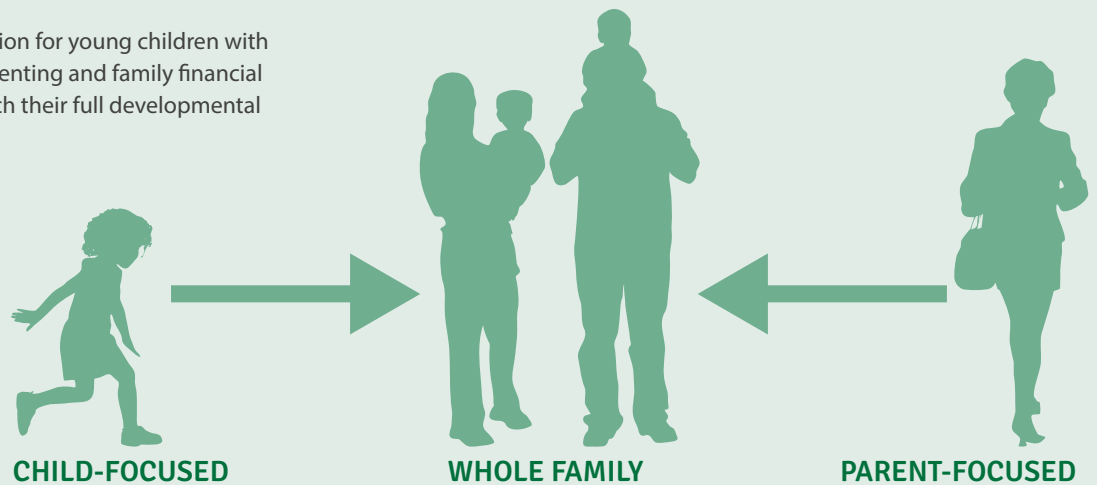


CAP
Tulsa
Helping Families Succeed

Strategic Approaches

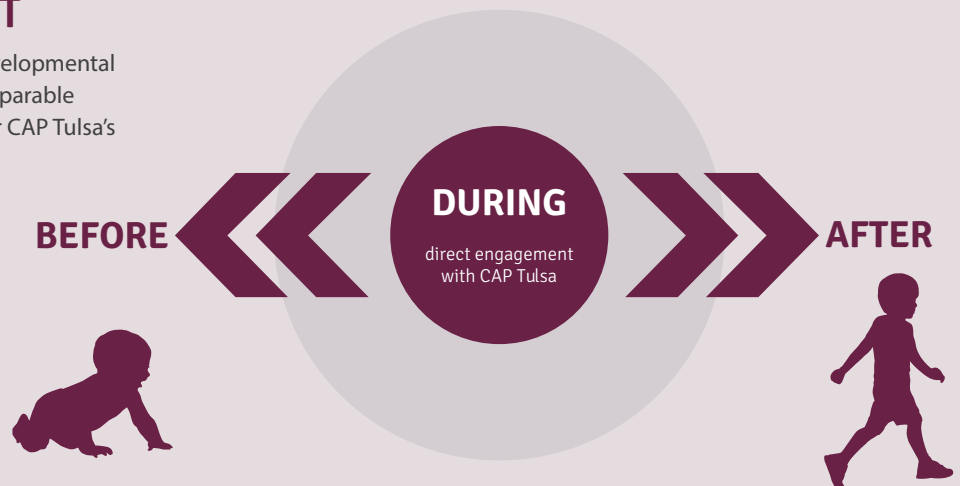
TWO-GENERATION

Combining high-quality early education for young children with supports that promote nurturing parenting and family financial stability will ensure that children reach their full developmental potential.



EXTENDING ENGAGEMENT

Ensuring that all children served reach their full developmental potential by the end of third grade will require comparable and complementary progress both before and after CAP Tulsa's direct engagement with families.



COMMUNITY COLLABORATION

CAP Tulsa's accomplishments are tied closely to the performance of many other organizations working across a broad delivery system supporting young children and their families. Moving forward, CAP will develop and utilize set criteria to identify, attract, and select partners that are best positioned to help deliver performance results for children and their families.

