Mission
To help young children in lower-income families grow up and achieve economic success.

Vision
All children served by CAP Tulsa reach their full developmental potential by the end of third grade.

Theory of Change
Combining high-quality early education for young children with supports that promote nurturing parenting and family financial stability will ensure that children reach their full developmental potential by the end of third grade.

Organizational Success
Optimize process management and resource stewardship while providing a great place to work

Priority Areas of Focus:
- Achieving optimal balance between outcomes and costs
- Fundraising for planned infrastructure projects
- Fostering high employee engagement
- Measuring two-generation outcomes more effectively
- Building a culture of innovation

Child Success
Ensure children receive high-quality education and care services from birth through third grade

Priority Area of Focus:
- Increasing child outcomes across a range of various risks and abilities

Family Success
Partner with families to create a nurturing and secure environment for their children

Priority Areas of Focus:
- Improving goal alignment between families and CAP Tulsa
- Collaborating with families to develop programs that accommodate the needs of parents

Community Success
Work collectively with other organizations to improve the broader system

Priority Areas of Focus:
- Forging successful performance-based partnerships
- Building continuity of services for children through third grade
- Partnering with advocacy and research organizations to improve public policies

Priority Area of Focus:
- Increasing child outcomes across a range of various risks and abilities

Key Strategies

www.captulsa.org
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Helping Families Succeed
TWO-GENERATION
Combining high-quality early education for young children with supports that promote nurturing parenting and family financial stability will ensure that children reach their full developmental potential.

EXTENDING ENGAGEMENT
Ensuring that all children served reach their full developmental potential by the end of third grade will require comparable and complementary progress both before and after CAP Tulsa’s direct engagement with families.

COMMUNITY COLLABORATION
CAP Tulsa’s accomplishments are tied closely to the performance of many other organizations working across a broad delivery system supporting young children and their families. Moving forward, CAP will develop and utilize set criteria to identify, attract, and select partners that are best positioned to help deliver performance results for children and their families.